

10 Reasons for



1. No Programming

TeleTrail™ is a turnkey telematics service platform, so you need no programming staff—allowing you to focus on the sales, marketing, operations, and support aspects of your business.

2. Up and Running in Days

With the TeleTrail™ rapid deployment program you can have your telematics business up and running in a matter of days—not months or years as with other systems.

3. Automated Services

Because TeleTrail™ is fully automated, there are no delays in waiting for an operator. Moreover, costs are greatly reduced, and you can quickly scale your business to meet market demand.

4. Custom Services

With TeleTrail™ you choose the notification, control, and tracking services that meet the needs of your customers.

5. Custom Design

You are able to customize colors, fonts, logos, and text on your TeleTrail™ website.

6. Easy Administration

TeleTrail™ provides an easy to use administration module that allows you to quickly add new subscribers to your TeleTrail™ system. TeleTrail™ supports both credit card billing as well as electronic billing records.

7. Multiple Device and Network Options

Televoke has pre-certified and tested hardware and wireless network options, eliminating your integration worries.

8. Low Entry Cost, Pay as You Go

With TeleTrail™ you pay a modest initial fee to provision your customized services, then pay as you go when you add new subscribers.

9. Highly Reliable and Scalable Platform

TeleTrail™ uses the Televoke Telemation platform, designed for high service reliability and growth for both small and large telematics service providers.

10. Quick Path to Profitability

With low up-front costs and affordable automated services—and no programming expenses—TeleTrail™ puts you on the fast track to profitability.

7 Easy Steps for



1. Choose Hardware Vendor

TeleTrail™ has pre-certified and tested multiple hardware vendors, allowing you to choose the right mobile hardware to meet the needs of your customers and your business. By pre-certifying and testing hardware, Televoke has greatly reduced the time and cost to market. Large telematics providers will tell you that hardware integration and testing has the longest lead-time in getting their businesses fully operational.

2. Choose Wireless Network

TeleTrail™ currently supports two wireless network options: Aeris.net's MicroBurst network and Numerex's Cellemetry network. Both networks operate over the cellular control channel networks providing excellent coverage at affordable price. These networks generally operate wherever there is analog cellphone coverage in the United States. They also provide extensive coverage elsewhere in North and South America. TeleTrail™ will be adding new digital networks when coverage and price meet application requirements.

3. Choose Notification and Control Parameters

TeleTrail allows you to choose up to three parameters for both notification and control functions for each product ID on your TeleTrail™ system. You can choose from existing functions or add custom functions supported by your hardware. Current notification events include: vehicle alarm, door open, excessive speed, geo-fence violation, crash notification, etc. Current control features include: lock / unlock doors, arm / disarm alarm, set geo-fence, set excessive speed, remote start, disable engine, sound horn, continuous tracking, etc.

4. Customize Website and Phone Interface

Your TeleTrail™ system can provide the same look and feel as your internal systems. With an easy to use interface, you can custom brand the site with your own logo, and customize the color scheme, fonts, and most of the text on the website. The automated phone interface can be customized with the features and functions you have chosen for your customers.

5. Finalize Sales, Marketing, Installation and Support Plans

Now that TeleTrail™ has provided you with a customized telematics system, it is up to you to finalize your sales, marketing, installation and support plans. Televoke can provide you with some template materials to support this effort.

6. Order Hardware From Vendor

The longest lead-time may be ordering hardware units from your selected hardware vendor. When you select your vendor, be sure to ask about any backorders and time to fulfill initial and subsequent orders.

7. Launch Business, Sell Units, Activate Units, Collect Revenue

With TeleTrail up and running, and hardware units on the shelves, time to sell, sell, sell! Fortunately, the TeleTrail™ administration system and billing modules will allow you to seamlessly activate new units and collect revenue—so you are quickly on the path to profitability!